

NEW

Online & phone bidding available!

Red Angus **Bull & Female Sale**

Sunday April 5, 2020 • 1 p.m.

Bloomington Livestock Exchange Bloomington, Wisconsin

DVAuction Broadcasting Real-time Auctions

CATTLE USA .com Live Cattle Auctions

See pages 2-3 for details!

Fellow Cattleman, Welcome to RedFest!

COVID-19 is at the forefront of society today and for the foreseeable future, making this a very unusual year. The RedFest Group has decided to proceed with our Red Angus sale as scheduled, Sunday April 5th 2020. We realize that some customers may chose not to attend the sale in person, and so our goal is to provide you with various options to participate in the sale. We have added DV Auction as a bidding option, along with Cattle USA. Videos will be loaded on DV Auction, and on the RedFestRedAngus.com web-page. The cattle are available for viewing in person from now until Saturday April 4th, when they will be moved to the Bloomington Livestock Exchange. They can be viewed there April 4th, and 5th. Please call to schedule a viewing.

It is very important to pre-register for the sale by April 2nd. Phone bids will be taken the day of the sale with any of the animal owners or by calling the sale barn at 608-994-2020. You may also leave a bid with the sale barn or any of the RedFest members.

We feel we have an excellent group of cattle this year, as good or better than last year. We appreciate your interest in our cattle, and hope you will choose our genetics to move your herd forward. Thank You!

RedFest Bull Group

4B Red Angus, LLC • Montfort, WI Dan & Mary Buckhaus: 608-943-8731

Kluesner Family Cattle • Bloomington, WI
Tony Kluesner: 608-379-3113 • Brenda Kluesner: 608-732-5184

Red Rock Cattle • Platteville, WI

Jack Jewison and Natalie Jozik: 608-348-8754

Emerald Earth Cattle • Platteville, WI Joe Jewison: 608-778-6736 • Gina Jewison: 608-778-6748

Female Cattle Consignors

Kieler Farms • Darlington, WI Mark & Kenny Kieler: 608-482-3565

Dean Hovden • Decorah, IA • 563-379-2815

Joe Jewison • Platteville, WI • 608-778-6736

Catalog By:

Jane Adolph • Mt. Carroll, IL • 815-244-5456

Catalog and videos available online at

www.RedFestRedAngus.com

also on YOUTube on the RedFestRedAngus channel.

- ANIMALS SELL IN CATALOG ORDER -



Sunday, April 5, 2020 Sale Time: 1 p.m.

Location: Bloomington Livestock Exchange 9663 County HWY A • Bloomington, WI 53804

Sale Barn Phone: 608-994-2020

New bidders to the Bloomington Livestock Exchange NEED to pre-register by Thursday April 2nd.

Auctioneer: Cody Lowderman: 309-833-55443

Schedule

Cattle available for viewing. Please contact owner for an appointment.

Saturday April 4th

1 - 5 p.m.View Cattle

Sunday April 5th 8 a.m. - Noon......View Cattle Noon.....Lunch served 1 p.m. RedFest Sale Begins

FERTILITY/DISPOSITION GUARANTEE: We guarantee the fertility and disposition of every bull selling. All bulls sell with a breeding soundness exam (BSE) certificate. Each Bull is guaranteed to be a satisfactory breeder; assuming the buyer provides acceptable nutrition, health and management.

- If a bull proves to be a non-breeder, the buyer must contact Joe Jewison, Tony Kluesner, Jack Jewison, or Dan Buckhaus on or before Oct. 31, 2019, to make a claim.
- · RedFest reserves the right to request a statement from a veterinarian and/or the bull being returned to RedFest at the buyer's expense.
- · If proper claim is made, the buyer will be given full credit if the bull is returned, OR full credit minus salvage value if the bull was sold with the credit to be used in a future RedFest sale.

RedFest retains a 1/2 semen interest in all bulls selling.

We are selling 100% possession and 100% salvage or resale value. This gives RedFest the option to collect, use and market semen from the bull and does not restrict the buyer from doing the same.

HOUSING BULLS: Housing and Feeding up to July 1st for a Bull purchased at RedFest has been arranged at a \$3.50 per day charge. Buyers taking advantage of this offer will be required to purchase 6 months of Mortality Insurance. RedFest will pay ½ of the cost of the insurance policy (up to 2% of the price of the bull).

Absentee Bidding

Please Register with Cattle USA or Bloomington Livestock Exchange by Thursday April 2, 2020.

CATTLE USA.com LIVE CATTLE AUCTIONS

- 1. Go to www.CattleUSA.com
- 2. First time users must register as a viewer
- 3. In the 'Live Auctions' tab, select the sale that you wish to register as a buyer (only if you wish to buy) and click the 'Submit' button.
- 4. Fill out the required contact and banking information then click the 'Proceed' button.
- 5. After you have been approved as a buyer you will receive a confirmation email. On sale day, log in and click the green 'View' button for our sale. You will have the bid console available to place your online bids. Click on 'Bid Now' to place a bid.
- 6. The bid received by the auctioneer will be the amount showing in the 'Price' box in the bid console.

High speed internet required for viewing & bidding.
— Questions call 307-684-0789 —

Bull Mortality Insurance



American Livestock
Insurance Representative:
Jim Gies
970-590-0500

RedFest bull breeders are offering to pay for half of a 6-Month Term Mortality Insurance Policy.

This policy covers death as a result of all natural causes including accident, sickness or disease, or euthanasia if recommended by your veterinarian.

This policy does not cover Fertility Insurance.

The premium is 4% of the purchase price of the bull. The minimum policy premium is \$100.

E.g. a \$2,000 bull x 4% = \$80, but \$100 is the minimum premium, so Buyer pays \$50 and seller pays \$50.

E.g. a \$3000 bull x 4% = \$120 premium, Buyer pays \$60 and Seller pays \$60.

E.g. a \$4,000 bull x 4% = \$160 premium, Buyer pays \$80 and Seller pays \$80.

Online Bidding

WATCH AND BID ONLINE AT DVAUCTION.COM

Can't make the sale?

We are pleased to bring you real-time Internet bidding and a live broadcast of this sale through DV Auction. To watch or bid online, simply complete the following steps:

- · Visit the DVAuction web site at www.dvauction.com
- · Click on the "Register" tab
- · Enter a user name, password and your contact information.
- · Click on "Apply for Bidding."
- · Select the sale from the list of other auctions and click "Apply".
- Complete the process by fi lling out the Banking & Lending information requested.

Be sure to include a personal contact at your bank, we will contact them in order to get a credit reference.

If you would prefer to be approved using your credit card, call (402) 474-5557.

Please be sure to apply for bidding at least a day in advance of the sale everyeffort will be made to process your application in a timely manner.

DVAuction will contact you once you have been approved to bid. We do not provide buyer numbers until you have purchased a lot in the sale, and that number is only usable for that auction. After the sale contact the sale owner or manager to make arrangements for payment and delivery of your online purchases.

Please Note: High speed Internet access (DSL, T-1, or Broadband) is required to be able to bid successfully during the sale. If you have any questions, please contact DVAuction at (402) 474-5557 or email support@dvauction.com.

Proxy Bidding: If you can't access a computer during the sale, you can now place a "proxy bid" through DVAuction. Simply follow the instructions listed above, and as the sale date nears there will be a "Proxy Bidding" link under the sale listing on the main page of DVAuction. You can then place the maximum amount that you'd like to bid, and our system will represent your bid just as if you were there.

Can't Make The Sale?
Watch it LIVE and bid in real time on

DVAuction

Broadcasting Real-Time Auctions

Visit www.DVAuction.com and Register Today!

For General Questions Please Contact Our Office: (402) 316-5460 or support@dvauction.com



4B'S BOOT JACK 1906

#4123028

02-20-2019

1906 4B

A 100% AR

MUSHRUSH IMPRESSIVE CA U236 **LSF SRR TYSON 3025A**

LSF JIBA R5009 W9247

BUF CRK LANCER R017 MUSHRUSH MADAM LT R265 MESSMER PACKER S008 LSF JIBA K1004 R5009

HXC CONQUEST 4405P **BROWN MS CONQUEST Z7869 BROWN MS ABIGRACE L7730**

BECKTON JULIAN GG B571 HXC ELLIE MAY MA638 **GLACIER LOGAN 210** LCHMN ABIGAIL E1013

HB	GM	CED	BW	ww	YW.	VIilk	ME	HPG	CEM	STAY
156	48	15	-3.6	62	97	23	4	11	11	13
				FAT						
0.47	0.0	4 17	0.09	0.01	82	637	1156	4.74	0.31	15.06

Boot Jack is a grandson of the famous Brown Abigrace L7730 cow that has been one of the most productive dams in the breed. A calving-ease bull that will add pounds to his calves. A product of 4B's embryo purchases and we can't keep them all!

Cot

EEC FORTUNES PROFIT 10G

#4091652

03-16-2019

10G EEC

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

ANDRAS NEW DIRECTION R240 **DAMAR FOREVER NEW D202** DAMAR HALF OF FOREVER Z200 ANDRAS IN FOCUS B152 ANDRAS KURUBA B111 DAMAR HAPPY HOUR W907 P V F FOREVER LADY N 3404

	HB	GM	CED	BW '	WW Y	YW]	Milk	ME	HPG	CEM	STAY
	153	52	16	-2.3	72 1	119	16	-2	11	9	11
											REA
- (0.66	0.17	48	0.3	0.04	72	774	1382	2 5.44	0.45	14.44

D611 ProfitBuilder is owned by Tony & Brenda Kluesner. We had an opportunity to use this bull and are very excited about his calves. They are consistent, growthy calves, that look Awesome! We feel 10G is his best son. Out of a beautiful New Direction daughter with good feet, teats, and udder.

Lot

KFC MERLIN F906

12-19-2018

A 100% AR

LJC MERLIN T179 **WFL MERLIN 018A** WFL COMMITMENT 042Y LJC MISSION STATEMENT P27 **BUF CRK REDPRIDE N179 BROWN COMMITMENT S7206** WFL JEWELMAKER 9024

H2R PROFITBUILDER B403 **KFC E703 COPPER LASS BOWDEN COPPER LASS B76** LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCHMN RED SPREAD 1271F CCF COPPER LASS 0010

HB	GM	CED	BW '	ww :	YW]	Milk	ME	HPG	CEM	STAY
191	52	14	-2.7	79	127	20	-1	9	8	16
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.51	0.0	9 17	0.1	0.03	58	648	1056	5 2.46	0.35	13.83

This is the only Merlin son we have offered on the sale this year, but he has been a favorite of mine since birth. A tremendous growth bull with acceptable calving ease, deep, big middle and quiet. We will be ordering more merlin semen soon.



Lot 101



Lot 102



Lot 103

REDR BERRY CHERRY 41G 41G REDR A 100% AR

RED FINE LINE MULBERRY 26P TJS BERRY CHERRY 8801

TJS RED HONESTY MA521

LCOC DENIRO A027Z **EEC NEXIE C33 EEC NEXIE Z45T**

RED COMPASS MULBERRY 449M **RED DUS FAYETTE 8G** BFCK CHEROKEE CNYN 4912 TJS RED HONESTY K048

LEACHMAN DENIRO A090X SRN FORTUNE 7011 LSF NEXTPECTATION 0083X SRN JANKE 7145

HB	GM (CED	BW V	WW !	YW]	Milk	ME	HPG	CEM	STAY
184	51	11	-0.9	67 1	113	18	3	12	7	16
MARI	3 YG	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.36	-0.03	34	0.37	-0.01	87	727	1206	3.56	0.35	15,41

Well balanced, fantastic temperament, son of Berry Cherry this yearling bull is the whole package. He is thick and well fleshed, he will pass these traits on to his offspring bringing you amazing returns on your investment.

1 of **KFC DOMAIN G934** #4055920 01-01-2019

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC FUCLA X723

LCC TASSEL EXECUTIVE61J **BCRR EXECUTIVE GEM 533R** SODAK GEM H8058

BECKTON DOMINOR Z1 R610 BKT LARKABEL R038 WA BASIN HOBO 0545 BSKF FUCI A U278

A 100% AR

LMAN ROBIN HOOD 1174B TASSEL LANA 15A STRATHE ONWARD 620 SODAK GEM 1034

HB	GM	CED	BW	WW Y	/W]	Milk	ME	HPG	CEM	STAY
196	47	14	-1.4	45	73	26	4	13	7	19
										REA
0.49	0.05	5 12	0.16	0.04	74	534	857	3.84	0.17	11.74

A Domain son from a cow we purchased from Bullis Creek Ranch in the Nebraska Sandhills. She is an awesome cow whose son should make for a great cow maker, with a Herdbuilder index in the top 11% and Calving Ease in the top 20% of the breed.

KFC REDEMPTION F909 12-19-2018

BROWN JYJ REDEMPTION Y1334

#4030880

F909 KFC

A 100% AR

DAMAR REDEMPTION C609 DAMAR W945 DESIGN FREE A183

BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

LCHMN RED SPREAD 1271F **BOWDEN COPPER LASS B76** CCF COPPER LASS 0010

LMAN KING ROB 8621 **BJR MATTIE 002-1102 BJR HI HO 916 TENN COPPERLASS 4033**

	HB	GM	CED	BW	ww	YW :	Milk	ME	HPG	CEM	STAY
	140	52	7	2	77	130	20	5	9	6	12
					FAT						
(0.6	0.1	7 34	0.02	2 0.03	85	625	1101	2.73	0.32	11.33

The prettiest cow on the farm bred to one of the best Redemption sons around. Use this bull on cows only and sit back and watch them grow.



Lot 104



Lot 107

Lot **EEC FUSION 38G** 04-07-2019 #4091582 38G EEC

ANDRAS IN FOCUS B175

A 100% AR

ANDRAS FUSION R236 ANDRAS BELLE B167

MYTTY IN FOCUS DI ESTONIA 316 ANDRAS THUNDER B105 ANDRAS BELLE 416

BROWN SOLID ROCK Z7245 EEC ROSABELLA C37 SRN RACHEL 7056

BROWN PARAMOUNT X7879 BROWN MS ABIGRACE L7730 BUF CRK LANCER F M328 **RED RACHEL 6004**

HB	GM	CED	BW '	WW '	YW]	Milk	ME	HPG	CEM	STAY
166	49	12	-1.4	59	93	14	-2	12	7	15
								IMF		
0.63	0.07	7 29	0.11	0.01	82	768	126	1 3.24	0.27	15.8

This bull will catch your eye when you walk into the pen, He's got style! Out of a quiet Solid Rock dam, she has passes her disposition onto her calves, and you will experience that in this bull.

EEC FORTUNES PROFIT 13G 03-27-2019 #4091634 13G EEC A 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

K C F BENNETT ABSOLUTE EEC MIRABELLA D27 EEC GRACE X54T

S A V FINAL ANSWER 0035 THOMAS MISS LUCY 5152 LCOC ROMERO A007T SRN HI DEE 7549

HR	GM (CED	RM A	ww	YW J	VIilk	ME	HPG	CEM	STAY
121	53	13	-0.8	82	132	11	-2	8	6	8
										REA
0.67	0.18	58	0.45	0.05	83	781	1401	3.75	0.33	14.72

One of 10 bulls out of EEC ProfitBuilder D611 bull. They are consistent, growthy and eye-catching. His dam is an outcross Absolute daughter who brings growth and efficiency to her offspring.



Lot 109

4B`S SWEET INDEPENDANCE 1935 #4123030 03-23-2019

1935 4B

A 100% AR

BUF CRK THE RIGHT KIND U199 **5L INDEPENDENCE 560-298Y** 5L BLACK ADINA 525-560

BUF CRK LANCER R017 BUF CRK SHOSHONE R353 TC STOCKMAN 365 5L ADINA 293-525

GMRA TRILOGY 0226 4B'S SWEET SIXTEEN BROWN MS PREMIER A7119 MESSMER PACKER S008 GMRA LAKOTA 625 **BROWN PREMIER X7876 BROWN MS MISSION STMNT Y7797**

HB (GM (CED	BW '	WW	YW I	Milk	ME	HPG	CEM	STAY
181	51	16	-3.3	68	109	16	0	16	9	13
MARB	YG	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.78	0.16	38	0.18	0.04	77	517	1013	3 4.14	0.25	11.15

The first of three flush brothers in the sale. Top 10% Calving Ease, 11% Weaning Weight and Yearling Weight, top 14% ADG and a top 3% Gridmaster index give this bull an impressive EPD profile. His dam is our favorite donor cow – 4B's Sweet Sixteen.



KFC SPARTACUS F908

#4030888

12-19-2018

F908 KFC

A 100% AR

BIEBER ROUSE SAMURAI X22 BIEBER SPARTACUS A193 BIEBER TILLY 233U

LCC NEW CHAPTER A705L
MCCR RAINDANCE 1114

MCCR RAINDANCE T732

LCC CHEYENNE B221L GHR MARITA R31 LCOC HIGH NOON A093R BIEBER TILLY 7334

BFCK CHEROKEE CNYN 4912 MISS LL ROB LOW 929 LSF CAPITAL 4099P LSF RAINDANCE LA423 R5032

пь	GM	CED	DVV V	vv vv	VV 1	VIIIK	IVIE	пrG	CEM	SIAI
197	48	14	-1.4	78 1	14	16	2	8	9	19
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.45	0.13	3 25	0.08	0.04	71	696	1042	2.08	0.23	11.73

This Spartacus son weaned at 790 lbs. (the best our 2019 calf crop). Eye appealing with tremendous growth and moderate calving ease.



Lot 111



KFC REDEMPTION F923

#4030876

12-26-2018

F923 KFC

A 100% AR

BROWN JYJ REDEMPTION Y1334

DAMAR REDEMPTION C609

DAMAR W945 DESIGN FREE A183

DAMAR W945 DESIGN FREE A183

BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

RED CROWFOOT OLE'S OSCAR FEDDES MISCHIEF X15 FEDDES MISCHIEF 828

MLK CRK CUB 722 RED CROWFOOT OMEGA 9179J 5L FOREVER GRAND 5834 FEDDES MISCHIEF R23

HB	GM	CED	BW '	ww	YW	Milk	ME	HPG	CEM	STAY
172	50	14	-2.2	62	103	19	1	9	9	15
MARI	3 YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.73	0.19	8 30	0.02	0.04	72.	574	1046	6 2.77	0.25	12.84

This Redemption bull is the last from one of the finest cows we have ever had the pleasure of owning. She was that rare kind of cow that could get fat on grass and was mild as a lamb. Wish I had a whole herd just like her

112

EEC ABSOLUTE 648 32G

#4091708 04-03-2019

32G EEC

A 100% AR

EEC ABSOLUTE A160B
EEC ABSOLUTE 160 D648
BASIN ROSE 710P

TE 160 D648 EEC PEAG

K C F BENNETT ABSOLUTE EEC PEACHA Y14T C A FUTURE DIRECTION 5321 BASIN ROSE F521

H2R PROFITBUILDER B403
EEC FORTUNE E07
EEC FORTUNE C12

LSF TAKEOVER 9943W BROWN MS P707 Y6674 BROWN PREMIER X7876 SRN FORTUNE 7011

HB	GM	CED	BW A	vv vv	Y VV	VIIIK	ME .	HPG	CEM	SIAI
138	50	17	-3.7	59	98	23	-3	13	10	9
										REA
0.75	0.16	43	0.2	0.03	72	732	1305	5.65	0.38	14.03

High performing carcass traits, with an adjusted marbling scan of 5.65%. This structurally correct bull is out of a first-calf ProfitBuilder daughter who did an awesome job the first time out! Plenty of growth. Use on HEIFERS or COWS.

113

EEC PAYWEIGHT 39G

4091638 04-07-2019

9G EEC 2 100% AR

BASIN PAYWEIGHT 006S BASIN PAYWEIGHT 1682 21AR O LASS 7017 VERMILION PAYWEIGHT J847 BASIN LUCY 3829 HARB PENDLETON 765 J H 21AR O LASS F24A

H2R PROFITBUILDER B403 **EEC TARA D25** SRN TYRA 7155 LSF TAKEOVER 9943W BROWN MS P707 Y6674 SCHULER SILVER BULLET 4604P WPRA HR TYRA 002

TID	GM	CED	Ви	** ** 1	. ** 1	VIIIK	IVIL	III G	CENT	SIAI
163	51	16	-0.8	80 1	27	15	-5	13	10	11
										REA
0.64	0.32	2 54	0.06	0.06	78	797	1351	3.93	0.41	15

PayWeight 1682 has been a hit in the Angus breed and we are excited to incorporate his genetics into our herd. This powerful bull is out of a first-calf Profitbuilder daughter. Use on cows to produce some powerful cattle of your own. He is black-hided and carries a recessive red color gene.

04-16-2019

114

REDR FORTUNES PROFIT 46G

#4138308 04

46G REDR

 $A\,100\%\,AR$

H2R PROFITBUILDER B403
EEC PROFITBUILDER D611
SRN FORTUNE 7011

LSF TAKEOVER 9943W BROWN MS P707 Y6674 LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

BIEBER ROUSE SAMURAI X22 EEC PEACHA A02 EEC PEACHA Y14T LCC CHEYENNE B221L GHR MARITA R31 BECKTON HERITAGE W027 J3 SRN PEACHA 7114

HB G	M CE	ED RM	/ WW	YW .	Milk	ME	HPG	CEM	STAY
135 5	3 1	2 -1.	5 80	132	16	1	4	7	11
MARB									
0.63	0.2	45 0.	.08 0.0	3 79	801	1270	4.03	0.28	13.54

Stylish, well-made bull with an attractive and balanced design with numbers to back it up. Sired by one of our Profit Builder bulls D611, this guy brings big time growth to your herd. His numbers speak for themselves.



BROWN JYJ REDEMPTION Y1334 DAMAR REDEMPTION C609

DAMAR W945 DESIGN FREE A183

BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

BIEBER ROMERO 9136 SRN MIMI 7032 SRN MIMI 5108

BUF CRK ROMEO L081 BIEBER MELLSSIE 8337 LCC MR. MARBLING 1309K **BIEBER MIMI 4151**

HB	GM (CED	RM A	vv vv	Y VV	VI1lk	ME	HPG	CEM	SIAY
169	49	10	-0.4	59	92	20	-3	12	6	16
										REA
0.58	-0.01	11	0.13	0.01	81	530	943	2.91	0.23	11.76

Another Redemption grandson out of one of our oldest cows...and still had a yearling weight of 1,040 lbs. More of a carcass bull not to be used on heifers. Growth, growth, growth!



H2R Profitbuilder B403



Lot 114

KFC LEAD TIME F900

F900 KFC

A 100% AR

EEC LEAD TIME A059A **D1637 KFC** DFRA MATTIE R514

HOLDEN LEAD TIME 120 SRN HI DEE 7549 BFCK CHEROKEE CNYN 4912 DFRA MATTIE

DAMAR WYATT W250 DAMAR LAKIN Z341 DAMAR LAKEN W082

MCPHEE PACIFIC PRIDE 4127 **DFRA TAROKEE S642** TPIE LAKOTA II 1086 **DFRA BONNEBELL R586**

HB	GM	CED	BW	ww	YW	Milk	ME	HPG	CEM	STAY
163	45	12	-1.3	50	77	29	2	10	5	17
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.38	0.0	4 10	0.12	0.03	68	692	1049	3		

Lets face it – everybody has mistakes. This bull was a pure accident. We had a cow confirmed bred that aborted. A yearling bull got to her and rebred her. I hate that. Normally I would have sold the cow, but Brenda wouldn't let me. The result is an eye appealing, age advantaged bull that is long, deep and will cover more cows than a yearling.

Lot

EEC PROFITBUILDER 20G

#4091682

03-30-2019

20G EEC

A 100% AR

LSF TAKEOVER 9943W **H2R PROFITBUILDER B403 BROWN MS P707 Y6674**

HXC CONQUEST 4405P LSF WIDELOAD R5014 U8061 **BECKTON NEBULA P P707 BROWN MS MISSION STMT T6963**

EEC HOOVER DAM A165B **EEC FIONA E32** EEC FIONA A24

HOOVER DAM SRN ROBIN 7125 LOOSLI HOBO 1163 **EEC FIONA Y35T**

HB (GM ·	CED	BW	WW	YW]	Milk	ME	HPG	CEM	STAY
163	53	13	-1.5	75	120	14	-3	12	7	12
									BF	
0.69	0.09	43	0.31	0.02	75	789	1318	8 4.17	0.36	16.07

This is our only ProfitBuilder B403 bull this year (we got tons of heifer calves instead)! This bull pulls it all together: growth, carcass, calving ease, and structurally correct. His maternal grandsire made the best females we have ever had...PERFECT teats and udder, feet and legs, and always raise a good calf.

EEC FORTUNES PROFIT 14G

#4091624 03-27-2019 14G EEC

HOOVER DAM

2 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

EEC HOOVER DAM A159B **EEC TONI D06** EEC MS TONY B21

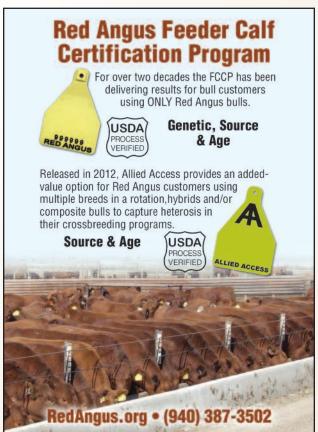
BOWDEN WINDSONG B610 LCOC DENIRO A027Z DAMAR NADINE W038

HB (GM (CED	BW A	ww '	YW I	VIilk	ME	HPG	CEM	STAY
204	48	18	-3	67	107	17	1	10	10	18
										REA
0.55	0.27	36	-0.11	0.05	70	739	1265	3.4	0.32	12.72

Another D611 son! He's got eye appeal! He has an adjusted yearling weight of 1,263 lbs. He's got plenty of growth, and you can use him on HEIFERS!







4B'S INDEPENDANT CHANCE1942

#4123032

03-27-2019

1942 4B

A 100% AR

BUF CRK THE RIGHT KIND U199 **5L INDEPENDENCE 560-298Y**

5L BLACK ADINA 525-560

BUF CRK LANCER R017 BUF CRK SHOSHONE R353 TC STOCKMAN 365 5L ADINA 293-525

GMRA TRILOGY 0226 4B'S SWEET SIXTEEN **BROWN MS PREMIER A7119** MESSMER PACKER S008 **GMRA LAKOTA 625 BROWN PREMIER X7876 BROWN MS MISSION STMNT Y7797**

HB	GM	CED	BW	ww	YW :	Milk	ME	HPG	CEM	STAY
171	51	17	-3.1	70	111	14	0	14	9	12
MARI	B YG	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.68	0.1	2 26	0.12	0.04	75	587	1046	5.63	0.27	13.62

Top 7% Calving Ease, 8% Weaning Weight, 9% Yearling Weight, 15% ADG, and a top 5% Gridmaster index give this bull a great set of numbers. An embryo flush from our favorite donor cow – 4B's Sweet Sixteen.

4B'S INDEPENDANT 1930

#4123012 BUF CRK THE RIGHT KIND U199

03-18-2019

1930 4B

A 100% AR

5L INDEPENDENCE 560-298Y 5L BLACK ADINA 525-560

GMRA TRILOGY 0226 4B'S SWEET SIXTEEN BROWN MS PREMIER A7119 BUF CRK LANCER R017 BUF CRK SHOSHONE R353 TC STOCKMAN 365 5L ADINA 293-525

MESSMER PACKER S008 **GMRA LAKOTA 625** BROWN PREMIER X7876 **BROWN MS MISSION STMNT Y7797**

HB	GM	CED	BW '	WW Y	YW I	Milk	ME :	HPG	CEM	STAY
138	51	15	-3.2	69 1	110	13	0	14	8	9
				FAT						
0.63	0.0	4 42	0.38	0.01	78	697	1222	4.08	0.29	14.07

Another flush from our favorite donor "4B's Sweet Sixteen." Calving ease, growth, and carcass traits all in one package! Of the three flush brothers in today's sale, he ultrasounded the largest ribeye area and still has a top 8% Marbling EPD.

04-05-2019

EEC FORTUNES PROFIT 36G

#4091640

36G EEC

2 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

K C F BENNETT ABSOLUTE **EEC FAUNA D12** EEC GRACE X54T

SAV FINAL ANSWER 0035 THOMAS MISS LUCY 5152 LCOC ROMERO A007T SRN HI DEE 7549

HB	GM	CED	BW A	ww i	ίW.	VIilk	ME .	HPG	CEM	STAY
149	53	12	0.3	84 1	137	18	-2	8	6	11
				FAT						
0.8	0.23	3 50	0.28	0.06	82	798	1392	3.79	0.33	14.96

Power Bull! Adjusted yearling weight of 1,362 lbs.! This bull can add tons of growth to your calves. He is out of an Absolute dam, who produced an awesome bull calf last year, too. He is black hided, with a recessive red color gene.



Lot 119



Lot 120



5L Independence 560-298Y Sire of Lots 119-120

122 KFC DOMAIN F912

BECKTON DOMINOR T122 Z1

3SCC DOMAIN A163

3SCC EUCLA X723

3500 EUCLA X/23

BECKTON EPIC U368 KM

DAMAR CARLEENA C069

DAMAR CARLEENA Z015

F912 KFC

A 100% AR

BECKTON DOMINOR Z1 R610 BKT LARKABEL R038 WA BASIN HOBO 0545 BSKF EUCLA U278

BECKTON EPIC KM M115 BECKTON BELGA M050 EP MESSMER PACKER S008 MESSMER KARLEA 2205

HB	GM	CED	BW '	WW !	YW]	Milk	ME	HPG	CEM	STAY
241	50	14	-0.8	66 1	109	18	2	15	6	23
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.52	0.22	2 38	0	0.04	80	638	1065	3.32	0.27	12.46

WOW – this Domain son has stood out since birth. Great feet, legs and disposition out of a very solid dam. Moderate calving ease; use this bull on cows and see how big calves can get !!!

123

KFC PROFITBUILDER G959

#4055926

01-16-2019

G959 KFC

A 100% AR

H2R PROFITBUILDER B403
EEC PROFITBUILDER D611
SRN FORTUNE 7011

BUF CRK LANCER F M328 SRN CASSIE 7085 RED CASSIE 6085 LSF TAKEOVER 9943W BROWN MS P707 Y6674 LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

BECKTON LANCER F442 T MRM 1431 8611 9109 FLYING K COPPER 84D RED POMPEY 4469

	HB 🔻	GM	CED	BW	WW T	YW :	Milk	ME	HPG	CEM	STAY
9	98	49	8	-0.4	65	104	25	-3	2	5	10
											REA
().47	0.1	34	0.11	0.01	89	616	1033	2.16	0.19	12.18

The only D611 Profitbuilder sired bull we have in the sale. We've kept every daughter from Profitbuilder – they are that good!! This year we calved several heifers from him with no regrets...great feet, great udders, great mothers, and best of all – docile!

124

KFC REDEMPTION G964

#4055950

01-22-2019

G964 KFC

A 100% AR

BROWN JYJ REDEMPTION Y1334 **DAMAR REDEMPTION C609** DAMAR W945 DESIGN FREE A183 BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

GRILL GOLD RUSH 19X **B1413 KFC MICKI** 3SCC SALLEE X327 RHRA GOLD RUSH 402 17T GRILL MS DEUCE 8001 3SCC TRENDSETTER U216 3SCC SALLEE P221

HB (GM	CED	BW '	WW	YW I	Milk	ME	HPG	CEM	STAY
132	49	12	-1.2	68	111	20	-1	9	8	11
MARB										
0.49	0.08	21	0.06	0.02	76	641	1094	4 2.62	0.27	13.08

Just an all-around easy going bull. Use him on cows for better carcass and growth, and the eye appeal doesn't hurt either.



Lot 122



3SCC Domain A163 Sire of Lot 122



Lot 124

125 EEC FORTUNES PROFIT 30G #4091650 04-02-2019 30G EEC A 100% AR

H2R PROFITBUILDER B403
EEC PROFITBUILDER D611
SRN FORTUNE 7011

LSF TAKEOVER 9943W BROWN MS P707 Y6674 LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

BIEBER HARD DRIVE Y120 EEC ROSY D11 BASIN ROSE 710P

LACY GOLD BAR 8123 BIEBER LAURA 158W C A FUTURE DIRECTION 5321 BASIN ROSE F521

нв	GM	CED	BW	VV VV Y	VV 1	VIIIK	MIE I	HPG	CEM	SIAY
136	51	13	-2	70 1	11	21	0	10	8	10
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.78	0.12	2 34	0.1	0.02	79	806	1323	4.67	0.31	16.92

A D611 son out of Joe's favorite cow, a Hard Drive daughter by Basin Rose 710P. She is a powerful, yet gentle cow, and has passed her disposition onto her calves. 30G will make big growthy calves! Use on cows!

126 EEC PAYWEIGHT 27G #4091604 04-01-2019 27G EEC 2 100% AR

BASIN PAYWEIGHT 006S BASIN PAYWEIGHT 1682 21AR O LASS 7017 VERMILION PAYWEIGHT J847 BASIN LUCY 3829 HARB PENDLETON 765 J H 21AR O LASS F24A

EEC HOOVER DAM A167B EEC REAGAN D42 EC REAGAN Z25ET HOOVER DAM MCCR COPPERLASS T701 HOLDEN TOP NOTCH 011 SRN ROBIN 7125

HB	GM (CED	BW	vv vv	Y VV	VIIIK	ME	HPG	CEM	SIAY
169	49	14	-1.2	67	107	18	-3	12	9	14
MARE	YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.64	0.19	49	0.21	0.04	82	737	1293	3 4.3	0.38	13.1

Another Payweight 1682 son, out of a Hoover Dam grand-daughter. He is structurally correct and with an adjusted weaning weight of 1,293 lbs. He should pass on plenty of growth genetics to his offspring. Black-hided with a recessive red color gene.

127 4B'S DOMAIN'S OLAF 1916 #4122984 03-02-2019 1916 4B A 100% AR

BECKTON DOMINOR T122 Z1

3SCC DOMAIN A163

3SCC EUCLA X723

BECKTON DOMINOR Z1 R610 BKT LARKABEL R038 WA BASIN HOBO 0545 BSKF EUCLA U278

MUSHRUSH IMPRESSIVE CA U236 **4B'S 1305** 542 DIA BUF CRK LANCER R017 MUSHRUSH MADAM LT R265 RBJR ADVANCE 51A 1JES 514C

HB	GM	CED	BW	WW	YW :	Milk	ME	HPG	CEM	STAY
253	48	17	-2	58	94	28	2	10	7	25
MARI	3 YC	G CW	RE/	A FAT	BW	ww	YW	' IMF	BF	REA
0.43	0.2	2 3	-0.3	7 0.04	80	619	103	5 2.51	0.32	14.62

Sired by the numbers rock star Domain! Dam is the second highest weaning weight producer in the herd with. A top 1% Herdbuilder index and high longevity. Keep some females from this one.



Lot 125



Bieber Spartacus A193 Paternal Grand Sire of Lot128

128 KFC SPARTACUS G978 #4055962 02-17-2019 G978 KFC A 100% AR

BIEBER SPARTACUS A193
BIEBER CL SPARTACUS C627
BIEBER ADELLE 297Y

BROWN SOLID ROCK Z7245 **KFC CASSIE 1512C** SRN CASSIE 7085 BIEBER ROUSE SAMURAI X22 BIEBER TILLY 233U HUST CHIEF SEQUOYA R336 BIEBER ADELLE 7226

BROWN PARAMOUNT X7879 BROWN MS ABIGRACE L7730 BUF CRK LANCER F M328 RED CASSIE 6085

HB	GM	CED	BW '	WW ?	YW I	Milk	ME 1	HPG (CEM	STAY
138	49	7	-0.3	71 1	104	22	2	6	4	15
								IMF		
0.74	0.0	7 36	0.22	0.01	88	663	1045	3.08	0.23	13.09

After seeing a group of Spartacus daughters a few years ago, we knew we wanted some of our own. Well made, docile cattle with strong carcass traits



KFC REDEMPTION G941 #4055964 01-05-2019 **G941 KFC** A 100% AR

BROWN JYJ REDEMPTION Y1334 DAMAR REDEMPTION C609 DAMAR W945 DESIGN FREE A183 BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

HOLDEN LEAD TIME 120 KFC MONIQUE 1522C DAMAR MONIQUE W059 LJC MISSION STATEMENT P27 **HOLDEN DOROTHY 610** RED FINE LINE MULBERRY 26P DFRA E-MOON N348

HB	GM	CED	BW '	WW	YW]	Milk	ME	HPG	CEM	STAY
149	49	10	0	72	114	17	2	15	6	13
										REA
0.54	0.08	3 32	0.23	0.02	78	614	921	1.54	0.17	11.4

Growth and carcass from a moderately framed bull...he moves easy and carries alot of style.

EEC FORTUNES PROFIT 17G #4091538 03-29-2019 **17G EEC**

A 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

BECKTON HERITAGE W027 J3 **EEC LUCY Y20W** EEC NORI 121W

BECKTON HERITAGE T270 J2 BECKTON LARKABA T813 JC BECKTON NEBULA L P093 SRN LUCY 7121

HB (GM (CED	BW '	WW	YW]	Milk	ME	HPG	CEM	STAY
211	53	14	-1.7	69	115	19	-1	5	9	19
MARB										
0.73	0.08	29	0.26	0.03	83	704	1228	3 4.25	0.25	15.75

D611, the sire of this bull, is a muscular, powerful bull, and you can see it in ALL of his offspring, including 17G.



EEC FORTUNES PROFIT 28G

#4091644

04-02-2019

28G EEC

A 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

K C F BENNETT ABSOLUTE **EEC HANNAH D08** EEC GRACE X54T

S A V FINAL ANSWER 0035 THOMAS MISS LUCY 5152 LCOC ROMERO A007T SRN HI DEE 7549

HB	GM	CED	BW	ww i	ćW .	Milk	ME	HPG	CEM	STAY
144	52	12	-0.6	77 1	24	19	-2	9	6	12
				FAT						
0.84	0.20	6 48	0.1	0.05	85	773	1349	5.35	0.43	14.22

1,349 lb. adjusted yearling weight, 5.35% marbling, stunning phenotype, attractive dam with great teats and udder, I could go on and on. You will be happy with this bull!

Lot

KFC REDEMPTION G942 #4055968 A 100% AR

BROWN JYJ REDEMPTION Y1334

01-05-2019 **G942 KFC**

BECKTON NEBULA P P707

DAMAR REDEMPTION C609

DAMAR W945 DESIGN FREE A183

JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

LCOC ROMERO A010Z 1549C KFC MIMI **MOLLY**

LCOC ROMERO A007T DAMAR LAKOTA X005 BECKTON HERITAGE W027 J3 SRN MIMI 7045

HB (GM (CED	BW '	WW	YW]	Milk	ME	HPG	CEM	STAY
120	52	6	1.2	78	126	20	0	9	4	11
								IMF		
0.47	0.04	40	0.3	0	98	624	111	5 1.98	0.2	12.4

Top 2% of the breed for weaning and yearling weight. He really grew well.



133

KFC REDEMPTION G950

#4055972

01-10-2019

G950 KFC

A 100% AR

BROWN JYJ REDEMPTION Y1334 **DAMAR REDEMPTION C609**DAMAR W945 DESIGN FREE A183

BECKTON NEBULA P P707 JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

PARINGA IRON ORE E27
BIEBER DAPHINE 228C
BIEBER DAPHINE 383Y

TE MANIA ADA A149 STORTH OAKS LOWAN C1(TW) MESSMER PACKER S008 BIEBER DAPHINE 226U

HB	GM	CED	BW '	WW :	YW :	Milk	ME	HPG	CEM	STAY
157	52	9	0.7	76	129	17	5	11	5	14
									BF	
0.63	0.00	5 51	0.61	0.03	72	553	1016	3.22	0.22	12.18

Seven EPDs in the top 10% for growth and carcass. He should produce calves that the packers pay extra for...use on mature cows.



EEC PAYWEIGHT 26G

#4091588 04-01-2019

26G EEC

2 100% AR

BASIN PAYWEIGHT 006S BASIN PAYWEIGHT 1682 21AR O LASS 7017 VERMILION PAYWEIGHT J847 BASIN LUCY 3829 HARB PENDLETON 765 J H 21AR O LASS F24A

LW HAY DAY T509 Z01 EEC JANIE C38 SRN JANKE 7145 HUS HAY DAY 981 T509 WVCC ESTONIA 17T 15X SCHULER SILVER BULLET 4604P LCC JANKE MA975

HB	GM	CED	BW '	ww '	YW :	Milk	ME :	HPG (CEM	STAY
130	47	16	-1.9	63	102	23	-3	15	10	9
								IMF		
0.51	0.3	1 33	-0.17	7 0.06	76	684	1197	4.56	0.31	12.2

A PayWeight 1682 bull that you can use on heifers! He is a quiet, structurally correct bull, out of a quiet structurally correct dam! Black hided with a recessive red color gene. HEIFER BULL.



135 EEC FORTUNES PROFIT 45G

#4091614 04-14-2019 45G EEC A 100% AR

H2R PROFITBUILDER B403
EEC PROFITBUILDER D611
SRN FORTUNE 7011

EEC ABSOLUTE A160B
EEC ORIANA D16
EEC ANNIE A19

LSF TAKEOVER 9943W BROWN MS P707 Y6674 LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

K C F BENNETT ABSOLUTE EEC PEACHA Y14T HOLDEN LEAD TIME 120 EEC PRINCESS X52T

HB	GM	CED	BW '	WW Y	W 1	Milk	ME	HPG	CEM	STAY
140	50	12	-1.6	70 1	17	21	-1	11	6	11
				FAT						
0.51	0.1	9 37	0.08	0.04	79	699	1237	4.25	0.39	14.21

A D611 bull that you can use on heifers! He is a very attractive and quiet bull, out of a multi-generational quiet cow family. HEIFER BULL.



Basin Payweight 1682 Sire of Lot 134



Lot 136

A 100% AR

Lot KFC ROMERO G949 01-10-2019

LCOC ROMERO A010Z **KFC E720 ROMERO BIEBER SIERRA 146T**

HOLDEN LEAD TIME 120 KFC ELEANOR 152C SRN ELEANOR 7101

LCOC ROMERO A0071 DAMAR LAKOTA X005 LCC STERLING B055M **BIEBER SIERRA 9652**

LJC MISSION STATEMENT P27 **HOLDEN DOROTHY 610** SCHULER SILVER BULLET 4604P LCC ELEANOR NA282

HB	GM	CED	BW V	ww :	YW I	Milk	ME	HPG	CEM	STAY
184	47	17	-1.3	72 1	110	18	0	6	9	17
MAR	в үс	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.38	0.1	3 22	0.07	0.04	70	668	1053	3 2.19	0.24	12.78

Calving ease and growth all in one package – a rare combination. Great feet, legs, and disposition...should make for a great cow maker!

Lot **KFC REDEMPTION G976** 02-11-2019 #4086120

G976 KFC

A 100% AR BECKTON NEBULA P P707

BROWN JYJ REDEMPTION Y1334 DAMAR REDEMPTION C609 DAMAR W945 DESIGN FREE A183

JYJ MS JOLENE W16 LSF JBOB EXPECTATION 6034S DAMAR DESIGN W945

B146 KFC BROOKWOOD BARRY KFC E721 RED RUSH DAMAR Y137 RED RUSH A104

BIFBER HARD DRIVE Y120 SRN BLACKCAP 7138 MUSHRUSH ENVY X429 DAMAR TATJANA W137

HB G	м с	ED I	3W V	VW	YW :	Milk	ME	HPG	CEM	STAY
145 5	1 :	14 -	1.4	65	107	20	1	12	9	10
MARB										
0.72	0.02	39	0.4	0.01	68	654	1034	4 2.97	0.2	11.6

Moderate calving ease with loads of carcass traits...top 3% for both marleling and ribeye....all the makings for prime beef.

Lot **4B'S PREMIER SHREK 1914** 02-27-2019 A 100% AR #4123002 19144B

BECKTON NEBULA P P707 BROWN PREMIER X7876 BROWN MS DESTINATION T7664 **BECKTON NEBULA M045** BECKTON LANA M809 EP **5L DESTINATION 893-6215 BROWN MS JULIA M7788**

ANDRAS NEW DIRECTION R240 4B S 1507 4B'S 1305

ANDRAS IN FOCUS B152 ANDRAS KURUBA B111 MUSHRUSH IMPRESSIVE CA U236

HB GM CED BW WW

542 DIA Milk ME HPG CEM STAY

174 48	18	-4.9	57	92	18	0	14	11	14
MARB YO									
0.65 0.2	3 30	-0.1	0.04	69	578	996	4.12	0.27	12.97

A calving ease bull that ranks in the top 6% for marbling and top 1% for maternal calving ease. Keep heifers from this one. We apologize for his ears, but we guarantee the rest of him works!



WFL Merlin 018A Sire of Lot 139

Lot **EEC MERLIN 22G** #4091678 03-31-2019 22G EEC

LJC MERLIN T179 **WFL MERLIN 018A** WFL COMMITMENT 042Y LJC MISSION STATEMENT P27 **BUF CRK REDPRIDE N179 BROWN COMMITMENT S7206** WFL JEWELMAKER 9024

A 100% AR

CONNEALY COUNSELOR **EEC TEXI E21** EEC TEXI A25

CONNEALY MENTOR 7374 JAZE OF CONANGA 234 BECKTON HERITAGE W027 J3 SRN TEXI 7097

HB	GM	CED	BW	ww	YW	Milk	ME	HPG	CEM	STAY
178	51	15	-2.5	68	106	21	-5	11	6	15
MAR	в ус	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.57	-0.0	9 26	0.57	7 0.01	74	762	1177	7 3.85	0.21	14.58

A Merlin 18A son by a Counselor daughter, this bull should bring great feed conversion to your herd. HEIFER BULL.



BECKTON NEBULA M045

34G EEC

A 100% AR

BECKTON NEBULA L P093 BECKTON MARTA M021 LN

BECKTON NEPTUNE R2 K065 BECKTON BELGA K285 JL **BECKTON LANCER TA K644** BECKTON MARTA K254 LN

EEC HOOVER DAM A165B **EEC TYRENA D33 EEC TYRENA A15**

HOOVER DAM SRN ROBIN 7125 LCOC ROMERO A007T SRN TYRA 4014

HB	GM	CED	BW	WW	YW	Milk	ME	HPG	CEM	STAY	
202	48	15	-2.4	57	92	20	1	13	7	19	
MAR	В ҮС	G CW	RE	A FAT	BW	/ WW	YW	' IMF	BF	REA	

0.03 75 692 1280

Nebula P093 is a paternal brother to P707. We used him year back and loved the daughters. 34G's dam is an awesome, quiet, young cow, and so this bull should be loaded with great maternal genetics.



Lot

EEC FORTUNES PROFIT 18G

03-30-2019 #4091616

18G EEC

2 100% AR

H2R PROFITBUILDER B403 **EEC PROFITBUILDER D611** SRN FORTUNE 7011

LSF TAKEOVER 9943W **BROWN MS P707 Y6674** LCOC HIGH NOON A093R SRN MS. FORTUNE 5111

EEC ABSOLUTE A160B EEC ADELAIDE D43 EEC ADELAIDE A12

K C F BENNETT ABSOLUTE EEC PEACHA Y14T **HOLDEN LEAD TIME 120** EEC ADELAIDE X43T

HB	GM	CED	BW	ww '	YW :	Milk	ME	HPG	CEM	STAY
152	51	11	-1.6	73	121	14	-1	8	6	13
MAR	в үс	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.6	0.2	6 47	0.16	0.06	79	711	1276	5.17	0.55	14.47

Super Tank! This bull is deep, wide, and long. He's so thick, that as an 11-month old we can't catch his head in the head-catch! He's not very tall, but with an adjusted yearling weight of 1,276 lbs., he's got tons of beef! Black-hided with a recessive red color gene.

142 KFC G952

A great looking bull from our only commercial heifer. He weaned at 610 lbs. and just kept going. He would make a great addition to any commercial herd.



LJC MERLIN T179
WFL MERLIN 018A
WFL COMMITMENT 042Y

21G EEC 2 100% AR

LJC MISSION STATEMENT P27

BUF CRK REDPRIDE N179 BROWN COMMITMENT S7206 WFL JEWELMAKER 9024

BROWN SOLID ROCK Z7245 **EEC EOLA E27** EEC EOLA Y57T BROWN PARAMOUNT X7879 BROWN MS ABIGRACE L7730 BECKTON HERITAGE W027 J3 SRN EOLA 7057

HB	GM	CED	BW '	WW Y	YW 1	Milk	ME	HPG	CEM	STAY
218	49	19	-4.6	59	88	18	0	11	11	19
MAR	в үс	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.68	0.1	1 6	-0.2	0.02	69	679	1092	4.13	0.3	14.18

The last Merlin 18A bull of the sale. He is out of an attractive, high carcass, Solid Rock Daughter. HEIFER BULL.

144EEC HARD DRIVE 606 12G #4091586 03-25-2019 12G EEC A 100% AR

BIEBER HARD DRIVE Y120 EEC HARD DRIVE D606 BASIN ROSE 710P LACY GOLD BAR 8123 BIEBER LAURA 158W C A FUTURE DIRECTION 5321 BASIN ROSE F521

BROWN SOLID ROCK Z7245 **EEC ROSHEEN C06** SRN ROBIN 7125 BROWN PARAMOUNT X7879 BROWN MS ABIGRACE L7730 SCHULER SILVER BULLET 4604P SRN ROBIN 0008 ET

HB	GM	CED	BW	WW	YW	Milk	ME	HPG	CEM	STAY
129	47	12	-2.4	51	68	17	3	12	7	12
MAR	в үс	CW	REA	A FAT	BW	/ WW	YW	/ IMF	BF	REA
0.86	0.0	9 11	-0.1	2 0.01	83	681	105	9 5.16	0.27	13.89

A mild mannered grandson of Bieber Hard Drive Y120. He posted impressive carcass scans of 5.16% Marbling and 13.89 Ribeye! HEIFER BULL.

BECKTON DOMINOR T122 Z1

3SCC DOMAIN A163

1020 40

A 100% AR

3SCC DOMAIN A163 3SCC EUCLA X723 BECKTON DOMINOR Z1 R610 BKT LARKABEL R038 WA BASIN HOBO 0545 BSKF EUCLA U278

BROWN PREMIER X7876 **4B`S ODDY 1615-1204** 4B'S TOBASCO BECKTON NEBULA P P707 BROWN MS DESTINATION T7664 FEDDES BIG SKY R9 23550 1JES

HB	GM	CED	BW V	ww	YW	Milk	ME	HPG	CEM	STAY
211	51	14	-2.1	61	99	21	4	17	7	18
									BF	
0.8	0.24	4 25	-0.28	0.03	81	654	979	4.28	0.12	9.16

A top numbers bull all the way around. Top 1% Herbuilder and Gridmaster indexes! Two-year-old we used for a year and are still using his half brother. Trich tested negative.

— Registered Open Heifers —



201 4B'S INDEPENDENT 1901-1701 #4122990 02-14-2019 1901 4B A 100% AR

Sire:
BUF CRK THE RIGHT KIND

Dam:
BROWN PREMIER X7876
4B'S ODDY 1701-1302

5L INDEPENDENCE 560-298Y 5L BLACK ADINA 525-560

4B'S 1302

 HB
 GM
 CED
 BW
 WW
 YW
 Milk
 ME
 HPG
 CEM
 STAY

 181
 51
 19
 -4.5
 64
 101
 16
 -1
 15
 11
 13

 MARB
 YG
 CW
 REA
 FAT
 BW
 WW
 YW
 IMF
 BF
 REA

 0.81
 0.13
 22
 -0.22
 0
 61
 615
 615

A top 26% Herdbuilder index and a top 6% Gridmaster index. In the top 30% of the breed for 9 different EPDs with great phenotype.

202 4B'S FROST 1905-1704

#4122988 02-17-2019 1905 4B A 100% AR
Sire: Dam:

BUF CRK THE RIGHT KIND

3SCC DOMAIN A163
4B`S FROST 1704-573

5L INDEPENDENCE 560-298Y
5L BLACK ADINA 525-560

HR CM CED RW WW

573 DIA

Mill ME HDC CEM STAY

187	48	17	-3.9	55	90	17	-2	14	7	16
MARE	YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.46	0.06	9	-0.06	0.02	60	565				

A high Herdbuilder Indexing heifer with two breed greats in the pedigree – Domain and 5L Independence.

202 4B'S PREMIER PASS 1907-1404

#4183992 02-22-2019 1907 4B A 100% AR

BECKTON NEBULA P P707

P P707 VGW PASSWORD 170

BROWN PREMIER X7876
BROWN MS DESTINATION T7664

4B'S 1404 573 DIA

Dam:

 HB
 GM
 CED
 BW
 WW
 YW
 Milk
 ME
 HPG
 CEM
 STAY

 180
 51
 13
 -3.5
 59
 99
 19
 2
 9
 8
 16

 MARB
 YG
 CW
 REA
 FAT
 BW
 WW
 YW
 IMF
 BF
 REA

 0.65
 0.11
 34
 0.04
 0.01
 78
 573
 FRA

A nice balance of top 34% Herdbuilder index and top 7% Gridmaster index. She will become a moderate framed cow that produces efficient gaining calves.

— Registered Open Heifers —



Lot **4B`S SWEETIE 1937-1616** 03-23-2019 #4123026 1937 4B A 100% AR

Sire: BUF CRK THE RIGHT KIND **5L INDEPENDENCE 560-298Y** 5L BLACK ADINA 525-560

Dam: **GMRA TRILOGY 0226**

4B'S SWEET SIXTEEN BROWN MS PREMIER A7119

GM CED BW WW

0.04 27 0.23 0.01 71 567

The only heifer we have ever sold out of our favorite donor cow. Three full siblings are in this sale as bulls (Lots 109,119, 120). A great temperament heifer from a very fertile family!

4B`S BETTY 1946-1719

#4122996 03-31-2019 1946 4B

Sire:

Dam:

A 100% AR

BUF CRK THE RIGHT KIND **5L INDEPENDENCE 560-298Y** 5L BLACK ADINA 525-560

3SCC DOMAIN A163

4B'S BETTY 1719-1305 4B S 1507

GM CED BW WW HPG CEM 97 50 -4.1 12

REA WW 0.08 19 -0.03 0.01 59 563

Top 21% Maintenance Energy EPD, top 13% Heifer Pregnancy EPD, and a top 12% Gridmaster index.

4B`S PASSWORD 1910-1406

02-24-2019 #4122982 1910 4B A 100% AR

Sire:

BECKTON NEBULA P P707

VGW PASSWORD 170

Dam:

BROWN PREMIER X7876 BROWN MS DESTINATION T7664 4B'S 1406 23550 1JFS

GM CED CEM HPG STAY 166 46 18 -6.7 40 69 25 10 12 15 REA CW FAT BW WW 55 433 0.63 0.15 18 -0.1 0.03

A smaller framed heifer that will produce calving ease offspring with high marbling offspring.

— Registered Cow/Calf Pairs —

EEC FOREVER LADY F10 02-25-2018

LSF TAKEOVER 9943W

H2R PROFITBUILDER B403 BROWN MS P707 Y6674

F10 EEC A 100% AR Dam^{*}

ANDRAS NEW DIRECTION R240

DAMAR FOREVER NEW D202 DAMAR HALF OF FOREVER Z200

HB	GM	CED	BW	ww	YW :	Milk	ME	HPG	CEM	STAY
127	52	13	-1.5	68	115	25	-5	15	7	8
MAR	в үс	G CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.69	0.2	2 33	0.11	0.05	76	679	942	5.1	0.33	9.75

Due March 17, 2020. PE sire: EEC Hard Drive F833 (#3923963).

EEC MS GARNET F05 #3899559 02-22-2018 F05 EEC

Sire:

LSF TAKEOVER 9943W

H2R PROFITBUILDER B403 BROWN MS P707 Y6674

A 100% AR Dam:

BROWN SOLID ROCK Z7245 EEC GARNET LADY D40

CGRA MISS BLACKBERRY 373

HB GM	CED	BW V	VW Y	W N	Milk N	ME :	HPG	CEM	STAY
113 49	12	-1.9	60 9	92	24	0	12	6	8
MARB	G CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.85 0	.23 20	-0.23	0.04	68	617	798	6.02	0.31	7.7

Due March 16, 2020. PE sire: EEC Hard Drive F833 (#3923963).

Lot **EEC GRACE F11**

#3899539

02-26-2018

F11 EEC Dam:

FEC HOOVER DAM A159B

A 100% AR

LSF TAKEOVER 9943W

H2R PROFITBUILDER B403

BROWN MS P707 Y6674

EEC GRACE D49

EEC GRACE X54T

HB	GM	CED	BW	ww '	YW 1	Milk	ME	HPG	CEM	STAY
127	49	13	-3.1	59	97	26	-3	10	6	10
MAR	B YG	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.62	0.1	6 20	0.03	0.05	62	587	809	5.35	0.28	8.97

Due March 11, 2020. PE sire: EEC Hard Drive F833 (#3923963).

EEC SHANIA F15

Sire:

5L ADVANTAGE 3267-221Y

5L BOURNE 117-48A 5I ROXIF 854-117

Dam:

BROWN PREMIER X7876

EEC SHANIA C20 SRN SHANIA 7139

HB GM CED BW WW Milk MF. HPG CEM STAY -3.4 55 13 86 21 -1 15 16 CW REA FAT RW ww IMF

-0.02 0.04 68 554 716 4.67

Due March 14, 2020. PE sire: EEC Hard Drive F833 (#3923963).

— Registered Cow/Calf Pairs —

EEC EOLA E27

#3745537 03-13-2017 E27 EEC A 100% AR

Sire

BROWN PARAMOUNT X7879 BROWN SOLID ROCK Z7245

BROWN MS ABIGRACE L7730

Dam: **BECKTON HERITAGE W027 J3**

EEC EOLA Y57T SRN EOLA 7057

HB GM CED BW WW YW Milk ME HPG CEM 48 16 -3.6 50 76 23 5 11 MARB YG CW REA FAT BW WW YW IMF

0.79 0.19 9 -0.43 0.02 62 602 852 5.68

Due March 15, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

EEC GINGER D36 [OSC]

#3530877 03-12-2016 D36 EEC

Sire LSF TAKEOVER 9943W

H2R PROFITBUILDER B403 BROWN MS P707 Y6674

LSF PROSPECT 2035Z **A030R**

A 100% AR

MATH TOP ZA123

Dam:

HB GM CED BW WW ΥW Milk HPG CEM 12 -2.3 112 27 BW 0.17 25 0.03 0.05 71 652 1004 6.82

Due March 14, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

Lot EEC GARNET LADY D40

#3530856 03-23-2016 D40 EEC A 100% AR Dam:

BROWN PARAMOUNT X7879

BROWN SOLID ROCK Z7245 BROWN MS ABIGRACE L7730 **GNRA BLACKBERRY 063**

CGRA MISS BLACKBERRY 373 CGRA GRAND PRIX GT 814

CED BW WW YW Milk ME HPG CEM 142 46 11 -1.1 50 70 22 6 13 6 14 MARB YG CW REA FAT BW WW YW IMF REA 0.84 0.18 13 -0.28 0.03 70 589 836 8.41 0.35 10.63

Due March 21, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

DAMAR PERFECTA D169

#3554686 02-18-2016 D169 DFRA A 100% AR

Sire: ANDRAS IN FOCUS B152

Dam: MESSMER PACKER S008

ANDRAS NEW DIRECTION R240

DAMAR PERFECTA Z077

ANDRAS KURUBA B111 X098 DFRA

HB GM CED BW WW Milk ME HPG CEM STAY -2.1 56 48 13 94 20 -2 17 7 15 MARB YG CW REA FAT BW WW 0.14 32 0.22 0.05 75 591

Due March 13, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

— Registered Cow/Calf Pairs -

EEC ROXY C13

02-19-2015 #1743970 C13 EEC A 100% AR Dam^{*}

BECKTON NEBULA P P707

BROWN PREMIER X7876

LOOSLI HOBO 1163

EEC ROXY A03

BROWN MS DESTINATION T7664 EEC ROCKY Y38W CED BW WW Milk ME HPG

59 48 15 -4.1 94 27 13 MARB YG CW REA FAT BW WW IMF 0.13 29 0.08 0.03 68 637 3.87 0.35

Due March 10, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

EEC FIONA C25

#1743930 03-11-2015 C25 EEC A 100% AR

Sire: **BROWN PARAMOUNT X7879**

BROWN SOLID ROCK Z7245 BROWN MS ABIGRACE L7730

BECKTON HERITAGE W027 J3 **EEC FIONA Y35T**

SRN RACHEL 7035

HB GM CED BW WW YW Milk CEM 97 0.5 27 12 18 BW 0.14 20 -0.22 0.01 82 689 5.56

Due March 20, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

Lot DAMAR FIREFLY C098

01-02-2015 C098 DFRA A 100% AR Dam:

PIE REDMAN 250

PIE JUDY 039

RED LAZY MC REDMAN 20X

MUSHRUSH IMPRESSIVE X027

RHODES X027 FIREFLY Z638 BECKTON FIREFLY X623 E

GM CED BW WW $\mathbf{v}\mathbf{w}$ Milk ME HPG CEM 171 46 12 -1.3 57 89 25 -3 9 7 MARB YG CW REA FAT BW WW YW IMF 0.24 0.16 23 -0.08 0.03 78 621

Sells with bull calf born March 4, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

EEC TORY Z55CT

#1510892 02-26-2012 Z55CT EEC A 100% AR

BIFBER ROMERO 9136

Sire: **LCOC ROMERO A007T**

LORENZEN ABIGAL R5125

SCHULER SILVER BULLET 4604P SRN TYRA 7155

WPRA HR TYRA 002

Dam:

HB GM CED BW WW YW Milk HPG CEM 185 44 17 -4 48 72 26 -1 18 BW CW REA FAT ww IMF REA MARB YG 11 0.15 0.01 60 489 754 5.09

Due March 9, 2020. Multiple PE sires include: REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890) and EEC Hoover Dam F841 (#3899531).

— Registered Bred Females —

EEC MISS DAIZY F30 03-26-2018 #3899485 F30 EEC

A 100% AR Dam^{*}

BIEBER HARD DRIVE Y120 EEC HARD DRIVE D606

BASIN ROSE 710P

LOOSLI HOBO 1163

EEC ROSIE A04 DKK DAZZLE 102

HB GM CED BW WW Milk ME HPG CEM 48 12 -0.7 63 92 24 2 10 MARB YG CW REA BW WW YW IMF FAT 0.08 18 0.05 0.02 82 675 914 4.73

Due May 4, 2020. Pasture exposed to EEC Hard Drive F833 (#3923963) and EEC Defender F806 (#3899563).

EEC ROBIN F18

#3899511 03-01-2018 F18 EEC A 100% AR

Sire:

BIEBER HARD DRIVE Y120

EEC HARD DRIVE D612 BASIN ROSE 710P

BROWN SOLID ROCK Z7245

EEC ROSHEEN C06 SRN ROBIN 7125

HB GM CED BW WW ΥW Milk ME HPG CEM 50 -2.771 23 13 BW 0.1 19 -0.04 0.02 66 592 757 5.68 0.18

Due May 6, 2020. Pasture exposed to EEC Hard Drive F833 (#3923963) and EEC Defender F806 (#3899563).

Lot KFC ELEANOR F867

#3893455 02-12-2018 **F867 KFC** A 100% AR

BIEBER SPARTACUS A193

Dam: **HOLDEN LEAD TIME 120**

BIEBER CL SPARTACUS C627 BIEBER ADELLE 297Y

KFC ELEANOR 152C

SRN ELEANOR 7101

CED BW WW ΥW Milk ME HPG 183 48 11 -1.3 67 103 25 2 9 7 MARB YG CW REA FAT BW WW YW IMF

Due June 8, 2020. Pasture exposed to EEC Hard Drive F833 (#3923963) and EEC Defender F806 (#3899563).

EEC ROXY E09

#3745663 02-24-2017 E09 EEC A 100% AR

Sire: LSF TAKEOVER 9943W

HB GM CED BW WW

Dam: **BROWN PREMIER X7876**

H2R PROFITBUILDER B403

EEC ROXY C13 FFC ROXY A03

BROWN MS P707 Y6674

Milk MF. HPG CEM 26 0 12 10

51 14 -3.6 67 110 MARB YG CW REA FAT BW WW RF REA IME 0.17 32 0.02 0.03 65 694 987 5.92 0.25

YW

Due May 13, 2020. PE sires include: EEC Defender F820 (#3899473), EEC Defender F829 (#3899477), EEC Defender F832 (#3899457), REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890), EEC Hoover Dam F841 (#3899531).

- Registered Bred Females -

EEC HI DEE E18

03-02-2017 #3745601 A 100% AR E18 EEC

Sire

Dam: HOOVER DAM

LSF TAKEOVER 9943W **H2R PROFITBUILDER B403**

BROWN MS P707 Y6674

EEC HI DEE B13

SRN HI DEE 7536

HR	GM	CED	BW .	ww '	YW J	VIilk	ME	HPG	CEM	STAY
141	49	14	-3.8	57	93	21	-4	10	7	12
MARE	3 YG	CW	REA	FAT	BW	WW	YW	IMF	BF	REA
0.66	0.15	24	0.08	0.05	60	584	826	5.28	0.37	9.29

Due May 28, 2020. PE sires include: EEC Defender F820 (#3899473), EEC Defender F829 (#3899477), EEC Defender F832 (#3899457), REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890), EEC Hoover Dam F841 (#3899531).

Lot EEC POSIE E24

#3745619

E24 EEC Dam:

Sire: K C F BENNETT ABSOLUTE **EEC ABSOLUTE A160B**

EEC PEACHA Y14T

LSF PROSPECT 2035Z

A028R

MATH EAST ZA117

HB	GM	CED	BW V	WW Y	/W I	Milk	ME	HPG	CEM	STAY
176	51	14	-1.5	68 1	119	20	0	13	8	14
MAR	B YG	CW	REA	FAT	BW	ww	YW	IMF	BF	REA
0.44	0.1	6 41	0.29	0.05	75	680	1019	5.38	0.43	11.62

Due May 19, 2020. Pasture exposed to EEC Defender F832 (#3899457).

03-09-2017

EEC LUCY C03

#1743931 02-05-2015 C03 EEC Dam:

A 100% AR

A 100% AR

Sire:

BROWN PARAMOUNT X7879

BROWN SOLID ROCK Z7245

BROWN MS ABIGRACE L7730

BECKTON HERITAGE W027 J3

7.39

EEC LUCY Y20W EEC NORI 121W

CED BW WW \mathbf{v} Milk ME HPG CFM STAY 14 -3.8 47 72 18 4 13 8 19 MARB YG CW REA FAT BW WW IMF REA

Due May 14, 2020. PE sires include: EEC Defender F820 (#3899473), EEC Defender F829 (#3899477), EEC Defender F832 (#3899457), REDR Hoover Dam 804 (#3967872), REDR Hard Drive 810 (#3967890), EEC Hoover Dam F841 (#3899531).

EEC MIMI C32 03-17-2015 #1743933

0.82 0.15 12 -0.22 0.02 64 579

Dam:

A 100% AR

LEACHMAN DENIRO A090X

BECKTON HERITAGE W027 J3

LCOC DENIRO A027Z

SRN FORTUNE 7011

EEC MIMI Y32T SRN MIMI 7032

C32 EEC

HB GM CED BW WW 208 46 15 -2.8 51 YW Milk ME HPG CEM 78

MARB YG CW REA FAT BW WW YW IMF 4.75 0.29 0.07 10 -0.06 0.02 74 626

Due May 16, 2020. Pasture exposed to EEC Defender F832 (#3899457).

— Commercial Females —



Lots 301-325

Commercial Cow/Calf Pairs

Consigned by Dean Hovden, Decorah IA • 563-379-2815

Dean has brought another outstanding group of Red Angus cattle to the sale. The calving is done with these gals! Buy these cow-calf pairs, put them in your pasture, and watch them grow!



Lots 350-360

Commercial Red Angus Bred Cows

Consigned by Dean Hovden, Decorah IA • 563-379-2815

Dean's whole herd is quiet, good footed, good udders and nice to look at. You will be happy with any of Dean's cattle in your herd.

— Commercial Females —



Lots 701-750

Commercial Red Angus Open Heifers

Consigned by Dean Hovden, Decorah IA • 563-379-2815

These Red Angus open heifers are deep bodied, long, and good-footed. You will be happy to add them to your herd as they will make great momma cows!



Lots 751 - 795

Commercial Red Angus Open Heifers

Consigned by Mark and Kenny Kieler, Darlington WI 608-482-3565

Mark and Kenny Kieler have been producing sale topping heifers for a number of years. These heifers will contribute to your profitability "Good cattle make you money, Poor cattle lose you money." Try a group of these and see why more and more ranchers and farmers prefer and enjoy their Red Angus cows.

— Commercial Females —



Lots 801 - 845

Commercial Red Angus Open Heifers

Consigned by Joe Jewison, Platteville WI • 608-778-6736

These girls came from three local herds that have used registered Red Angus bulls for many years. This is an excellent group of heifers. They have been examined by a veterinarian and are all expected to be breedable heifers. These heifers will make someone excellent cows for many years to come.

Lots 850 - 860

Commercial "Black-Red" Red Angus Open Heifers

Consigned by Dean Hovden, Decorah IA • 563-379-2815

"Black-Red" Red Angus. These heifers are certified 50% or more Red Angus. They are sired by Red Angus bulls. Breed them to black bulls and you will get 100% black calves, or breed them to red bulls and you will get 50% red and 50% black calves.

— Terms and Conditions —

TERMS: Terms of the sale are cash, check, or other terms agreed to in writing between seller, buyer, and sale manager payable immediately upon conclusion of the sale before animals will be moved. We reserve the right to require a certified check as settlement before releasing any cattle.

PURCHASER'S RISK: All animals are the owner's risk prior to their sale and become property of the purchaser as soon as declared sold by the auctioneer.

BIDDING: Any disputes or challenges regarding bids or tie bids will be settled by the auctioneer and his decision will be final.

CERTIFICATE OF REGISTRY: A certificate of registry for each animal will be transferred to the buyer at the seller's expense.

ANNOUNCMENTS: Any errors or changes in information contained in the catalog will be announced from the block and such announcements shall take precedence over the information contained herein.

HEALTH: All animals are eligible for interstate shipment. Interstate health papers prepared by an accredited veterinarian will be furnished on each animal sold.

LIABILITIES: All persons who attend the sale do so at their own risk. The seller, auction facility, and sale manager assume no liability for any accidents that may occur. Neither does the seller, auction facility, or sale manager assume liability for the loss or injury to livestock due to theft, mysterious disappearance, sickness, improper handling or Act of God. It is to be clearly understood that the sale manager and its representatives act only as a medium between the buyer and the seller. They are not responsible in any way for the failure on the part of the buyer and seller to live up to their obligations or for the truth of any warranties or representation, express or implied. Neither does the sale manager assume any financial obligations to collect or enforce collection of monies between parties. Any legal action, that may in exceptional cases be taken, must be between the buyer and the seller. This catalog has been prepared by the sale manager from pedigrees and information supplied by sources deemed reliable, however, the sale manager will in no way guarantee the pedigree, percentages of the animals selling, or data included in this catalog. Any exceptions taken are between the buyer and the seller.

TRUCKING: Trucking can be arranged to coordinate loads for the least possible cost. If you know you'll need trucking, please contact Joe Jewison prior to the sale so arrangements can be made.

CONTRACT: The above terms and conditions of sale shall constitute a contract between the buyer and seller of each animal and shall be equally binding upon both. Each sale or resale of an animal constitutes a separate transaction.

RED ANGUS GUIDE TO EPDS

HERDBUILDER (HB) The probability of developing profitable cowherd traits while maximizing the value of marketed progeny

GRIDMASTER (GM) The probability to increase the value of marketed calves

CALVING EASE DIRECT (CED) The probability of calves being born unassisted out of 2-year-old dams

BIRTH WEIGHT (BW) Difference in weight for progeny at birth

WEANING WEIGHT (WW) Difference in weight for progeny at 205 days of age

YEARLING WEIGHT (YW) Difference in weight for progeny at 365 days of age

AVERAGE DAILY GAIN (ADG) Difference in daily gain between 205 and 365 days of age

DRY MATTER INTAKE (DMI) Difference in feed intake for animals during the post-weaning growth period

MILK Difference in weight of a daughter's calved due to the maternal environment provided by the dam

MAINTENANCE ENERGY (ME) Difference in maintenance requirements for mature females

HEIFER PREGNANCY (HPG) Probability of a female conceiving and calving at 2 years of age

CALVING EASE MATERNAL (CEM) The ability for daughters to calve unassisted at 2 years of age

STAYABILITY (STAY) The probability of a female remaining productive in a herd until 6 years of age

MARBLING (MARB) Difference in carcass marbling scores

YIELD GRADE (YG) Difference in USDA yield grade scores

CARCASS WEIGHT (CW) Difference in hot carcass weight

RIB EYE AREA (REA) Difference in carcass rib eye area between the 12th and 13th rib

BACK FAT (BF) Difference in carcass fat depth between the 12th and 13th rib

Red Angus

Buy Local! Buy Better!

We have all heard people make the statement "I bought my bull from out west" inferring that it is automatically a better bull because of its origin. That statement may have been true 20 years ago but definitely not today. Today the Midwest breeders have equal to, or superior cattle for this region in all of the major breeds. Breeders across America have access to the same breed genetics through AI. Today there is a large quantity of quality AI bulls available throughout the industry.

In America our regions vary greatly, thus the traits we breed into our cattle must match the area we live in. In the southern states heat and insects are major issues. They must choose cattle that lose their winter hair rapidly to prevent a breed-back disaster. You will often see Brahma bred into their cattle to help with the insect problems. In high altitudes, selection must be based on a good PAP score (an indicator of an animal's susceptibility to brisket disease, a common cause of death in high altitude cattle). In the sandhills of Nebraska cattle must survive on sparse vegetation. Cattle in this region are smaller and milk less (if they milk too much in these conditions the do not breed back). There are many more examples of region-specific traits. Our grass is 90% water vs. the western dry county, we need cattle that can convert the wet grass into milk and heavy calves. Our cows need good feet, they must deal with rocks and mud (not just in the spring as many pastures have wet areas). The dry western areas are much more forgiving as the cattle's feet wear quickly. We need cows that can wean 600# calves, many regions have limiting factors only allowing them to own cows that wean 400# calves.

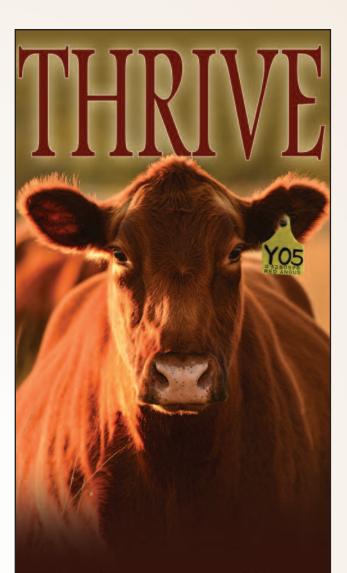
In the Midwest we can breed "easy to work", quiet cattle. Other areas must breed cattle that can survive in the "wild". "Western Wild" may be needed in some parts of the county, but not here.

REASONS TO BUY YOUR BREEDING STOCK LOCALLY

- A reputable quality breeder in the Midwest is breeding the cattle that will thrive in your pastures.
- It is easier to view local cattle, visit the farm, see the dams, and find "your type" of cattle versus getting a surprise from an internet purchase.
- If issues arise with your cattle purchased locally, the problem can be resolved easier and quicker, thus reducing the negative effect on your cattle operation.
- High quality bulls can be purchased locally for a fraction of the cost of the same bull sold in the western markets.
- Bulls purchased locally will have less adjusting to do. They
 will have little if any shipping stress and little if any stress
 from environmental changes.

P.S. This is also very true for female cattle.

Buy Local, Buy Better.



Position your ranch to thrive with the industry's most-favored female.

An independent university study compared eight years of Superior Livestock Auction data, revealing Red Angus-sired heifers commanded up to \$11/cwt more than females of all other breed types.

Ranch Tested. Rancher Trusted.

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